



## Immaculate Conception Parish Capital Campaign Case Study

The firm of John Kearns & Associates is pleased to report on the success of the Immaculate Conception *Celebrating Our Faith, Family and Future* Capital Campaign. This campaign ran from March through July 2015.

### Parish Profile

**Parish:** Immaculate Conception Parish

**Location:** Fayetteville, New York

**Number of Registered Families:** 2,170

**Annual Offertory:** \$1,200,000

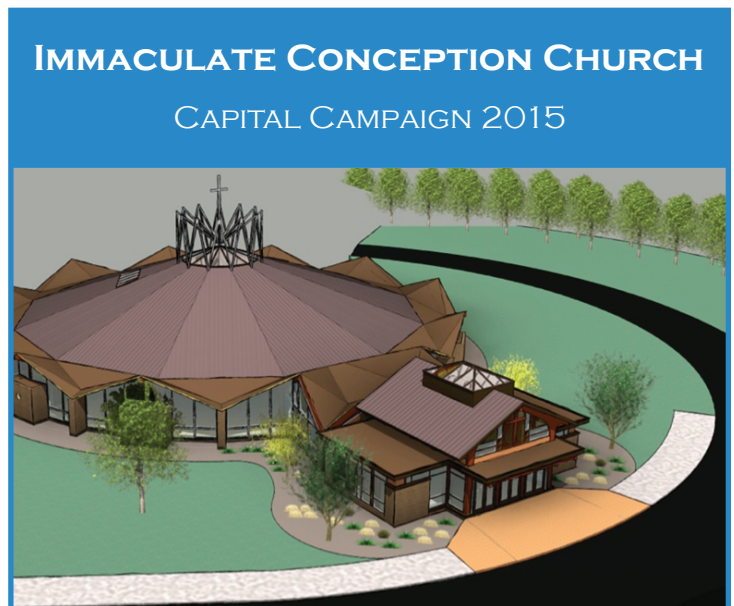
**Case:** Church Gathering Space/Parish Enhancements

**Campaign Goal:** \$3,000,000

**Amount Raised:** \$4,500,000

*“Although we considered various professional firms to assist in our efforts, John Kearns & Associates stood out to us as the most qualified due to strong references and a twenty-five year track record of success with other Catholic parishes. Clearly, we made the right decision.”*

- Rev. Thomas J. Ryan, Pastor



### Project Description

In anticipation of Immaculate Conception Parish's 150th anniversary, the Church building received considerable attention through this project. Plans for the Church included a newly expanded main entrance/gathering area with restrooms, the relocation of the Baptismal font in the Church proper, enhancement of the Tabernacle and Stations of the Cross, the repurposing of two of the old confessionals into devotional spaces, and the design of a new music dais. Additionally, the campaign covered replacement of the floor covering, refinishing of the pews and upgrades to the lighting and sound system with audio-visual capability. Installation of a new HVAC system in the school, cemetery improvements, and the additional handicap parking spaces were the final components of this project.

*For more than 25 years the firm of John Kearns & Associates has assisted hundreds of Catholic parishes with their fundraising needs. Our clients include Catholic Parishes, Catholic High Schools and Religious Orders. John Kearns & Associates specializes in the design, implementation and management of fundraising campaigns.*

**Over 50 letters of recommendation are available on our website.**